

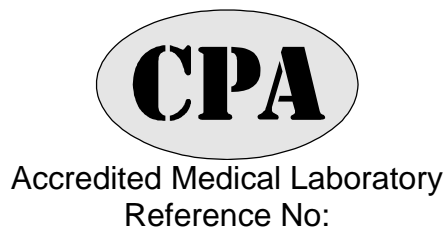
## **1 Introduction**

- 1.1 CPA (UK) Ltd is the organisation with responsibility for the accreditation of medical laboratories and medical EQA schemes.
- 1.2 This form sets out the conditions for the use of the CPA accreditation trademark by CPA and organisations accredited by CPA as meeting the requirements of the appropriate CPA standards.
- 1.3 These conditions shall be met by CPA and CPA accredited organisations, including those outside the United Kingdom.
- 1.4 CPA accredited organisations shall not authorise the use of the marks by any other third party.
- 1.5 CPA and organisations accredited by CPA may use the relevant accreditation marks subject to the conditions set out on this form.
- 1.6 It is the responsibility of each CPA accredited organisation to minimise the risk of a customer being misled as to the extent and limitations of its CPA accreditation.

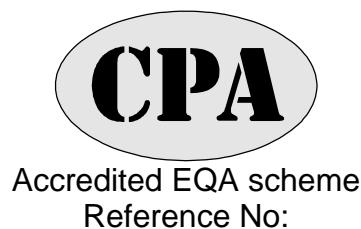
## **2 Form and display of the marks**

- 2.1 The mark may only be used by organisations with full CPA accreditation. Those with conditional approval are not eligible to use the mark.
- 2.2 Permission in writing to use the mark has been obtained from CPA and an agreement reached on its correct use.
- 2.3 Accredited organisations shall base all reproductions of the accreditation marks on master versions provided by CPA.
- 2.4 In the text of any brochures, leaflets, price lists and other printed material, the design, typeface, size and colour of the Trademark must reflect the Trademark as registered.
- 2.5 The organisation's CPA reference number shall be printed centrally under the mark as indicated in Figures 1 and 2.

**Figure 1:**



**Figure 2:**





- 2.6 The mark may be used on stationery and publicity material only if:
- the title of the accredited organisation concerned is also shown
  - the organisation's accreditation reference number is printed under the mark.
- 2.7 Electronic reproduction of the mark is permitted provided that these conditions are met.
- 2.8 Copies of the accreditation marks may be obtained as tif files via e-mail from CPA Central Office.

### **3 Use of the accreditation mark in publicity material**

- 3.1 The mark shall not be used in any way:
- that might mislead the reader about the status of the organisation
  - as to imply that CPA accepts responsibility for activities carried out under the scope of the accreditation.
- 3.2 The mark shall not be displayed on vehicles, flags, buildings, walls or doors.
- 3.3 Upon termination or suspension of accreditation organisations shall immediately cease distribution of all items displaying the accreditation mark.